

# RAMMING THE AIR WAVES

With RAY FITZPATRICK

Man's latest attempt at the invasion of the stratosphere will get under way on Tuesday, July 10, according to latest word from George McElrath, NBC operations engineer in charge of the radio crew at the "strato house" near Rapid City, S. D., the scene of the proposed flight.

With the preliminary tests nearing completion the sealing-in proceedings are scheduled for broadcast on Saturday, July 7, and the christening ceremonies announced for Monday, July 9. The joint venture of the National Geographic Society and the U. S. Army Air Corps will attempt to carry the two balloonists, Kepner and Stevens, some fifteen miles above the earth.

The gondola and the balloon have arrived at the camp, according to McElrath, and when Major W. E. Kepner and Captain Albert W. Stevens step into the gondola on Saturday for the final check-up, the flight preparations will be complete. This final step will be broadcast to the WEA network from 7:30 to 8 p. m., E.D.S.T., with Charles Lyon, NBC announcer, describing the proceedings. The actual shortwave equipment to be used in the flight will be utilized in this broadcast.

On Monday, July 9, Mrs. Thomas Berry, wife of the governor of South Dakota, will act as sponsor in the christening of the balloon and gondola. Governor Berry is expected to be present. The ceremony will be broadcast to an NBC-WJZ network from 8:30 to 8:45 p. m., E.D.S.T.

With the weather favorable Kepner and Stevens plan to be sealed into the sphere Tuesday morning and take off, keeping in constant touch with ground observers and NBC listeners through the shortwave apparatus installed in their floating studio.

**SMART MUSIC:** When David Ross announces Richard Himber as the director of "New York's smartest dance music," that word "smartest" has a touch of significance. Education of the boys in Himber's CBS orchestra extends far beyond the realm of music. Eddie Steinberg, pianist, is a graduate of Fordham Law School and a member of the New York Bar. The drummer, Nat Levine, is a registered pharmacist. One of the Himber saxophonists sports a Phi Beta Kappa key and a violinist holds degrees from three colleges.

Here's a new twist on the ancient story of the radio artist who escaped getting a ticket for speeding by convincing the cop he was late for a broadcast.

Driving to the CBS studios from his home in Jersey last week, a radio artist named Baruch was arrested for speeding. Although he was in no particular rush, Baruch decided he would tell the cop he was a "broadcast" excuse. The cop believed him all right, but he



Dan Thomas, NEA Hollywood correspondent, and Bebe Daniels, film star.

A radio program of unusual interest to readers of the Democrat will be broadcast over the NBC chain Sunday night, July 8, from 10:30 to 11 p. m., E.D.S.T., by Dan Thomas, NEA and the Democrat Hollywood correspondent, who will interview Bebe Daniels, famed screen player, in the film capital.

wasn't in a hurry either and figured it would be fun to watch Andre broadcast. So he accompanied him to the studios. Andre wasn't scheduled to go on the air until late that evening and, naturally, he was a little worried until he had a flash of inspiration. Leaving the radio-minded cop to peer in through the window, Andre rushed into a vacant studio, pulled the microphone over to the piano and began announcing and playing simultaneously—he was that nervous! Satisfied that "speeding" Baruch had arrived at the studio just in the nick of time, and feeling

that he had witnessed an important broadcast, the officer thanks the jittery Andre, hopped on his motorcycle and sped back to Jersey!

If "Babe" Ryan, that blonde smoothie with Fred Waring and his Pennsylvanians, likes you you're a "Babe-unlike" and if she doesn't you're a "Beastie"—so there!... Emory Deutsch, who was an Olympic high jump star in 1922 and made his way into the spotlight twice weekly and hurries out to Columbia University's Baker field, where he still can take it "on high"... Kate Smith's diminutive fox-terrier mascot, "Swanee," who accompanied Kate on her recent tour, has been adopted by one of the singer's friends, with the understanding that he be brought to see her once a week... Frank Novak, leader of the "Dixie Circus" band, has written a number dedicated to "Uncle Bob" Sherwood and entitled "The Triumphant Clown"... It will be played for the first time Monday, July 9... To his friends, Andre Kostelanetz answers to the name of "Baba"... Curtis Arnall, who will resume his role of "Buck Rogers" on CBS this fall, meanwhile holding forth as "David" in the "Just Plain Bill" series, decided to stretch his legs last Wednesday and take a walk in the country... He anchored his sailboat at Glen Cove, L. I., and struck out for the woods... In less than ten minutes, however, the daring "Buck Rogers" was on the way back to the boat in very much of a hurry with a mad dog pursuing him... And he had neglected to bring his jumping belt!... Mrs. Ora Nichols, of the CBS sound effects department, recently was married to Lou Dorough, drummer... "Lazy" Bill Huggins has named his white chow puppy "Lazy, Jr."... While people up here were blowing off thumbs and fingers with fire-crackers and fainting from the heat, the only Fourth of July accident in Little America was Alton Wade's case of frost-bite.

Like Bing Crosby, Barry McKinley, youthful Ohio baritone, who bows in as a coast to coast network vocal star on Monday, July 16 over the NBC red net, never took a music lesson in his life. He is regarded in the Middle West, where he has been broadcasting over WLW, Cincinnati, as a sensational stylist, and has been advised by experts not to study voice. His programs will be heard Mondays, Wednesdays and Thursdays at 8 p. m., E. D. S. T. Starting July 16, each program will be rebroadcast to the Pacific coast at 5:45 p. m., E. D. S. T.

Carson Robison and his Buckaroos started out for their present sponsor on CBS, shifted to NBC last week, and will end last Sunday and on July 26 will shift back to Columbia again at 9 p. m., E.D.S.T., for another long run with the "Carson Robison and his Buckaroos" show. The show will stay in the Thursday night spot as CBS opposition to the Showboat for several months.

## WATR PROGRAMS

A. M.  
9:00—Morning Devotions.  
9:15—Melody Express.  
9:45—Morning Pleasantries, with Jimmy Colgan at the console of the Poll theater organ.  
10:15—Mary Kitchen.  
10:30—Children's Variety Program.  
11:00—Cecil & Sally, Rural Comedy Sketch.  
11:15—William Huggins, concert pianist.  
11:30—Vita Vail, Women's Shopping program.  
12:00—Fivins Captain—A. L. Williams.  
WABC—Jones Orch.  
7:15—WABC—Homespun—Dr. William H. Foulkes.  
WOR—Danny Dee, Commentator.  
WJZ—Pickens Sisters, Songs.  
7:30—WABC—To be announced.  
WOR—Hudson County American Legion Band.  
WJZ—Bestor Orch.  
WABC—Betty Bartell, Songs; Melodiers Quartet.  
7:45—WABC—Childs Orch.  
8:00—WABC—Teddy Bergman, Comedian; Betty Queen, Contralto; Mill Smith, Baritone; Stern Orch.  
WOR—Irwin Orch.  
WJZ—Spanish Musicals.  
WABC—Rich Orch.; Morton De Vere, Tenor.  
8:15—WOR—All Star Trio.  
WJZ—Beverly Band.  
8:30—WABC—To be announced.  
WOR—New York Philharmonic-Symphony Orch.; Opera, Lohengrin, with Frederick Jagel, Tenor; Anne Roselle, Soprano; Chase Barone, Bass; Cyrena Van Gordon, Contralto; Carl Schiffer, Baritone; Ralph Magelsen, Bass; at Lewisham Stadium, Alexander Smallens, Conductor.  
WJZ—Lights Out—Sketch, Songs.  
8:45—WABC—Fats Waller, Songs.  
9:00—WABC—One Man's Family—Sketch.  
WJZ—Variety Musicals.  
WABC—Grete Steuckgold, soprano; Koselantetz, soprano; Chicago Symphony Orch., Eric De Lamar, Conductor.  
WJZ—Goldman Bank Concert at Prospect Park, Brooklyn.  
WABC—Detroit Symphony Orch., director, Victor Kolar, From A Century of Progress.  
10:00—WABC—Ray Knight's Cuckoo.  
10:15—WABC—Lombardo Orch.  
WJZ—Talk—Munir Bey, Turkish Ambassador to U. S.  
10:30—WOR—Organ Recital.  
WJZ—Barn Dance.  
WABC—Michaux Congregation.  
10:45—WABC—Siberian Singers.  
11:00—WABC—Press-Radio News.  
WOR—Weather; Block Orch.  
WABC—Sylvia Froos, Songs.  
11:05—WABC—Madrigueria Orch.  
11:15—WABC—Press-Radio News.  
11:20—WABC—Dance Orch.  
11:30—WABC—Whiteman Orch., Celebrating Dedication of New KOA Transmitter.  
WOR—Trini Orch.  
WJZ—Press-Radio News.  
11:35—WABC—Johnson Orch.  
11:45—WABC—Variety Musicals From KOA.  
WOR—Osborne Orch.  
WJZ—Dance Music (Until 2 a. m.).  
WABC—Dance Music (Until 2 a. m.).

## 333-WBZ-Boston-900

P. M.  
12:45—Sizzlers (male trio).  
1:00—U. S. Weather Bureau.  
1:30—American Farm Bureau Federation.  
2:30—Spanish Anaquinas Torres De Galicia.  
2:59—Time.  
3:00—Smith College Program.  
3:30—Saturday's Songsters.  
4:15—Theatre Theatre (playlet).  
4:30—Chicago Symphony Orch.  
5:30—Platt and Nierman (piano duo).  
5:45—Little Orphan Annie.  
6:00—Angelo Ferdinand and his orch.  
6:15—Baseball Resume—Bill Williams.  
6:30—Time.  
6:31—Program Highlights.  
6:33—Old Farmer's Almanac.  
6:35—Famous Sayings.  
6:42—U. S. Weather.  
6:45—John Herrick, baritone.  
7:00—The World in Review.  
7:15—Pickens Sisters.  
7:30—Don Bestor and his Hotel Pennsylvania orch.  
8:00—The Monitor Views the News.  
8:15—Bavarian Peasant Band, direction Karl Weiss.  
8:30—ERA Band.  
9:00—Jamboree (musical variety).  
9:30—Goldman Band concert.  
10:15—Time, temperature.  
10:18—U. S. Weather Bureau.  
10:20—NBC Program Highlights.  
10:25—Famous Sayings.  
10:27—Old Farmer's Almanac.  
10:30—National Barn Dance.  
11:30—Press-Radio Bureau News.  
11:35—U. S. Weather Bureau.  
11:38—Britto and his Biltmore hotel orch.  
12:00—Jack Denny and his Hotel Pierre orch.  
A. M.  
12:30—Vincent Lopez and his St. Regis Hotel orch.  
1:00—Tomorrow's Broadcasting Day (program items).

Four hundred railway employees who hold gold medals for 15 to 30 years' efficiency in first-aid work, were tendered a luncheon recently in the town hall of Oxford, England.

# What's Wrong with the MOVIES?

By DAN THOMAS

HOLLYWOOD, July 6.—Marriage that is put on and taken off like an old coat. Divorce with no more serious aspect than the choice between cream or lemon.

A whole series of pictures making light of the basic institution of our social life has been one of the principal sources of objection in the current campaign to clean up the movies.

And, strangely enough, the very actress whose pictures have caused the strongest reaction against the movie treatment of marriage is one whose own married life has been considered a refreshing model in this town, where multiple marriages are the rule rather than the exception.

She is Norma Shearer, whose personal life is beyond reproach, and whose marriage to Producer Irving Thalberg is regarded as extraordinarily successful. But it was her most recent vehicle, "Riptide," that caused indignation over married life as portrayed in the movies to rise to a high pitch.

## REPETITION STIRS STORM

Although "Riptide" was objected to because of its own incidents—intimacy between Norma Shearer and Robert Montgomery, while she is married to Herbert Marshall—complaints registered against it probably owe something to the success of the pictures Miss Shearer has made.

These have presented Miss Shearer as a woman of loose moral fiber among them being "The Trial of Mary Dugan," "The Divorcee," "Let Us Be Gay," "Strangers May Kiss," "A Free Soul," "Private Lives" and "Strangers in the Night."

When along came "Riptide" with another similar role, indignation mounted to a new high. Her follow-up picture, "The Sign of the Cross," has qualities as an actress, began to be indignant that she should continually be cast in super-sophisticated roles.

## SUCCESS IN CLEAN PICTURES

Because of her personality and talent, Miss Shearer was always certain to draw huge throngs to her pictures, regardless of what kind of pictures they were. And the critics shouted that she was simply sending them away from the theater with a long series which ended last Sunday and on July 26 will shift back to Columbia again at 9 p. m., E.D.S.T., for another long run with the "Carson Robison and his Buckaroos" show. The show will stay in the Thursday night spot as CBS opposition to the Showboat for several months.

## 288-WTIC-Hartford-1040

12:00—Armchair Quartet—NBC.  
P. M.  
12:15—Two Blues—NBC.  
12:30—Merry Madcaps—Norman Cloutier, director; Frank Sinatra, Tenor (To WEA).  
1:05—Farm Forum.  
1:45—Jan Bruesco's Orch.—NBC.  
2:00—Dick Fiddler's Orch.—NBC.  
2:30—Tales of the Titans—NBC.  
3:00—Green's Novelty Orch.—NBC.  
3:30—Prince Symphony Ensemble.  
4:30—Lady Next Door—NBC.  
5:00—Don Bigelow's Orch.—NBC.  
5:30—Sunset Hour—Christiana Kriens, director.  
6:00—Wrightville Clarion.  
6:05—Tom Oakley's Orch.—NBC.  
7:00—The Three Scamps—NBC.  
7:15—Round Town.  
7:30—Dave Burrows' Five Sharps.  
7:45—Dixie Minstrels.  
8:00—Night Dream Hour—NBC.  
8:05—The Man's Family—NBC.  
9:30—Chicago Symphony Orch.—NBC.  
10:00—Raymond Knight and his Cuckoo—NBC.  
10:15—Lombardo's Orch.—NBC.  
10:45—Siberian Singers—NBC.  
11:00—Press-Radio News—NBC.  
11:05—Enric Madrigueria's Orch.—NBC.  
11:30—Paul Whiteman's Orch.—NBC.  
12:00—Silent.

## 500-WICC-Bridgeport-600

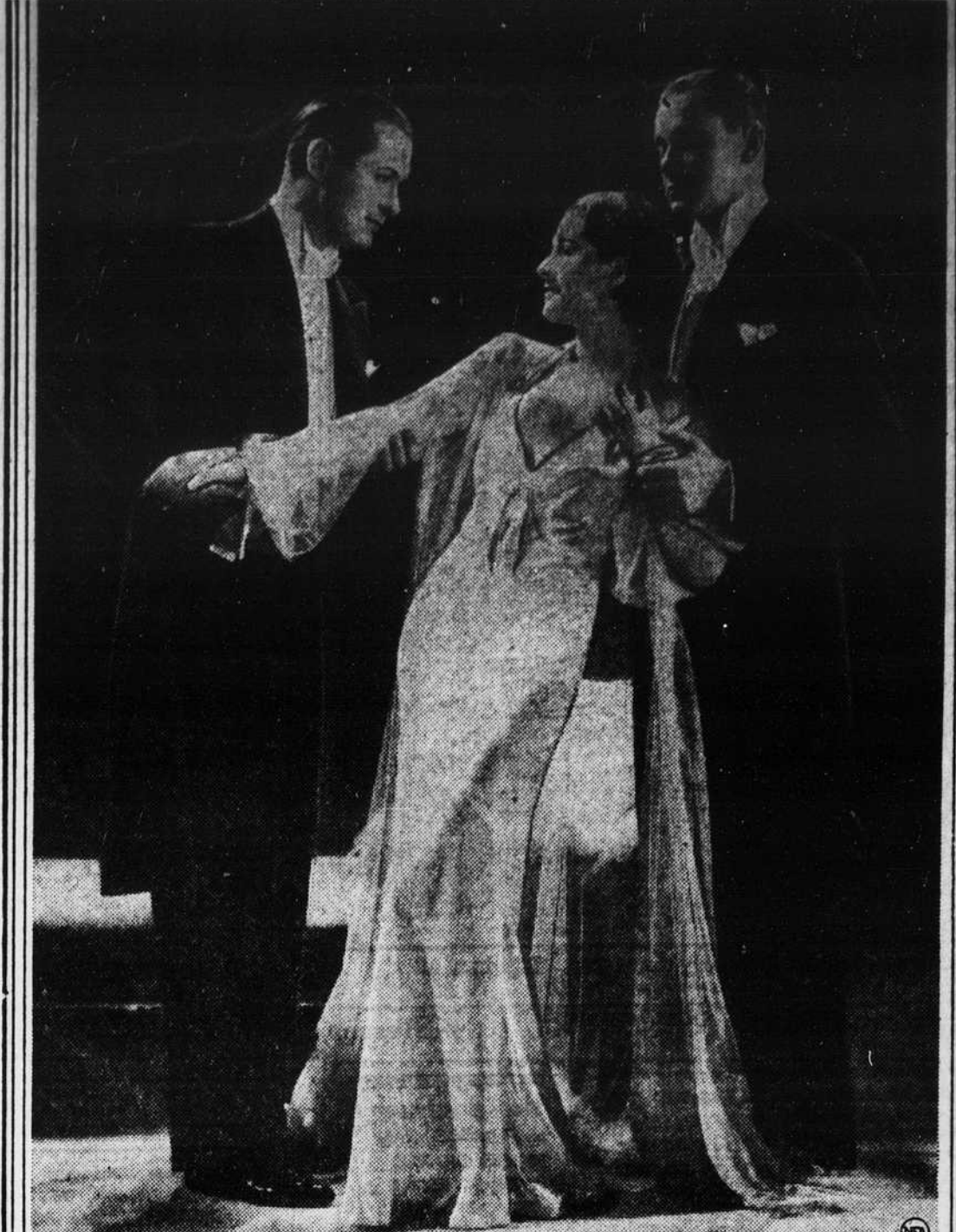
P. M.  
12:30—Al Kavelin and his Hotel Lexington Orch.  
1:00—Big-Dig, the Story Teller.  
1:15—Emery Deutsch's Dance Rhythms.  
1:30—Yankee Network News Service.  
1:45—WICC News Presentation.  
1:50—The Shopper's Matinee.  
2:00—Columbia Artist Recital; Sidney Smith, Tenor.  
2:30—The Round Towners, male quartet directed by Harry Simeone.  
3:00—Baseball game, reported by Fred Hoy from Fenway Park, Red Sox vs. Philadelphia.  
5:30—Sport Flashback.  
5:31—WICC New Bulletins.  
5:45—Mischa Raginsky and his Hotel Edison Ensemble.  
6:00—Yankee Network News Service.  
6:15—Baseball Scores.  
6:20—Billy Hays and his orch. from Philadelphia.  
6:30—The Merry Go-Round.  
6:45—Gene Kardos and his Rose and Ballroom Orch.  
7:00—Isam Jones and his Orch.  
7:30—Betty Barthel, songs and the Melodiers, male quartet.  
7:45—Reggie Childs and his Orch.  
8:00—Morton Downey's Studio Party; soloists and Orch.  
8:45—"Fats" Waller, organ.  
9:00—Grete Steuckgold, soprano with Andre Kostelanetz' Orch. and chorus.  
9:30—Detroit Symphony Orch., Victor Kolar, conductor from Ford Gardens, Century of Progress.  
10:30—Elder Solomon Lightfoot Michaux and his Church of God Congregation from Washington, D. C.  
10:45—To be announced.  
12:00—Yankee Network News Service.  
11:20—Local News.  
11:30—Glen Gray's Casa Loma Orch. from Glen Island Casino.  
11:45—Johnny Johnson and Orch.  
12:00—Buddy Welcome and his Almanac Hotel Orch.  
A. M.  
12:30—Jan Garber and his Orch.

## GIFTS FOR YOUR HOSTESS

With all the charming gadgets that are on the market to-day, there's no excuse for giving your week-end hostess a box of candy or bouquet of wilted flowers. Show your appreciation of her hospitality by choosing a useful gift. If she's a gardener, she probably would like some de luxe tools. If she takes pride in her home, give her towel sets, cocktail napkins, extra pillows and the like.

## HAD 19 VARIETIES OF LIQUOR

New York.—(UP)—Nineteen varieties of wines, liquors and other beverages were served at the dinner that marked the opening of the Sports club here. Members of the club are executives employed in the liquor industry.



It remained for Norma Shearer of the personally blameless married life to complete a series of films which played so fast and loose with marriage as to raise a storm of protest. Here she is in "Riptide" with her husband, Herbert Marshall, behind her as she gazes at Robert Montgomery, her lover.

opened One Night" with Clark Gable and Claudette Colbert. Here Frank Capra, the director, handled the compromising situation with such a delicate touch, and with so restrained and tasteful a hand, that there was scarcely a single objection of the whole marriage relation.

**CENSURE FOR ANN HARDING**  
Ann Harding is another actress who has "gone sophisticated" in recent pictures which have shown a pretty hard-boiled attitude toward marriage and divorce—"The Right to Romance," and "Gallant Lady."

But her current release, "The Life of Virgie Winters," has aroused even a greater storm, though it was re-edited in Hollywood before release. In this picture Ann continues an intrigue with an old sweetheart even after he marries another girl, who looks on the relationship more or less complacently.

**MAKES LIGHT OF MARRIAGE**  
A typical example of the super-sophisticated in the movies was the bringing to that medium of Noel Coward's "Design for Living." Here was a play which deliberately set out to make light of the marriage tie as recognized by society today, by portraying a group of sophisticates who bat matrimony about like a tennis ball throughout the picture.

Many audiences, more old-fashioned than certain "advanced" sets of playpeople of the French Riviera, were offended by the light view of the marriage relation which was the very theme of this picture.

**CHILDREN OFFER PROBLEM**  
It is largely a matter of proportion, and the showing of three divorce-shaken marriages to one that it was pointed out, though the divorce was happily regarded as giving a warped view of life.

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